

**Institution**

TECHNOLOGICAL EDUCATIONAL INSTITUTION OF ATHENS

**Faculty**

FINE ARTS AND DESIGN

**Department**

GRAPHIC DESIGN

**Name and Title**

GEORGIOS D. MATTHIOPOULOS, LECTURER

**Artistic/Scientific expertise**

LETTERING – TYPE DESIGN

TYPOGRAPHY & BOOK DESIGN

HISTORY OF TYPOGRAPHY & GRAPHIC DESIGN

Georgios D. Matthiopoulos is a graphic designer and his work focuses on type and book design and the history of typography. He has authored and translated several books and designed many editions and exhibitions.

**ACADEMIC QUALIFICATIONS**

**1983** Bachelor of Arts in Graphic Design, California State University Northridge, USA

**1985** Master of Arts in Industrial Arts, California State University Los Angeles, USA

**1986** Diploma in Lithographic Printing, London College of Printing, UK

**PUBLISHED WORKS**

**2002** G. D. Matthiopoulos, "History of Lettering and Type design", in *Graphic Arts - Multimedia: Graphic Design*, vol. I., Hellenic Open University, Patras, pp. 1-139.

**2003** G. D. Matthiopoulos, *Graphic Arts - Multimedia: Flexography*, Hellenic Open University, Patras.

**2009** G. D. Matthiopoulos, *Anthology of Greek Typography*, Crete University Press.

## TRANSLATIONS

**1995** Victor Scholderer, *Greek Printing Types: 1465 to 1927*, Typophilia, Thessaloniki.

**2001** Robert Bringhurst, *Elements of Typographic Style*, Crete University Press, Heraklion.

**2002** John Berger, *A Painter of Our Time* Crete University Press, Heraklion.

**2012** Tim Wu, *The Master Switch: The Rise and Fall of Information Empires*, Gialos Publishing, Athens.

## ARTICLES & CONFERENCE PARTICIPATION

**1992** G. D. Matthiopoulos, "The Influence of Technology in the Development of Type Design", European DIDOT Seminar: *Greek Type Design: Past, Present and Future*, Thessaloniki.

**1995** G. D. Matthiopoulos, "The Research Programme of the Greek Font Society", *Modern Greek Studies Symposium*, Harvard University, 2-5.10.1995, Massachusetts, USA.

**1996** G. D. Matthiopoulos, "Greek Type Design", newspaper *Kathimerini - 7 Days: Greek Typography* (Sunday supplement).

**1998** G. D. Matthiopoulos, "Oblique or Italics: A Greek Typographic Dilemma", *Greek Letters: From Tablets to Pixels*, Oak Knoll Press, Delaware, pp. 187-194.

**2001** G. D. Matthiopoulos, "Greek Types: Past and Future - The Digital Design of the Athens Academy Type Family", *Proceedings of the International Conference: The Greek Printed Book - 15th to 19th century, Delfi, 16-20 May 2001*, Kotinos publishers, Athens, pp. 625-644.

**2002** G. D. Matthiopoulos, "Lead past and Digital Future: The Design Peculiarities of the Greek Alphabet", *1st International Conference of Typography and Visual Communication: History, Theory, Education*, Klimis Mastoridis (ed.), Macedonian University Press, Thessaloniki, pp. 99-114.

**2004** G. D. Matthiopoulos, "Typographic Epimeter", *Pindar's Olympic Odes*, Greek Font Society, 7 vol., Athens.

**2004** G. D. Matthiopoulos, "Etymologicum Magnum, 1499: Observations and inquires", *2nd International Conference of Typography and Visual Communication*, Thessaloniki.

**2004** G. D. Matthiopoulos, «Les Odes Olympiques de Pindare», *Graphê, Bulletin de l'association pour la promotion de l'art typographique* 27 (2004) 16-19.

**2005** G. D. Matthiopoulos, "The Visualization of History and the History of the Visual Arts: Thoughts on the Graphic Arts Education", *Seminar on Art Education and the Applied Arts*, AKTO School of Design, Athens.

**2006** G. D. Matthiopoulos, "The Greek Printed Book from Renaissance to the 20th century", *3rd International Conference of Typography and Visual Communication*, Thessaloniki.

**2006** G. D. Matthiopoulos, "ATypl - Lisbon Conference 2006: The Bees that Bring Honey to the Publishers' Beehives", *+design* 49 (2006) 42-44.

**2007** G. D. Matthiopoulos, "Shadows of the Past: The Digital Redesign of the Zacharias Kallierges type (1499)", *International Conference of the Association Typographique Internationale (ATypl)*, Brighton, UK.

**2007** G. D. Matthiopoulos, "The Historical Development of Greek Typography", *Seminar for the Greek Graphic Designers Association*, Athens.

**2008** G. D. Matthiopoulos, «Five Centuries of Greek Book Design», *International Conference of the Association Typographique Internationale (ATypl)*, Petrograd, Russia.

**2010** G. D. Matthiopoulos, "Graphic Design and the Russian Avant Garde: 1917-1930", *Seminar for the Greek Graphic Designers Association*, Athens.

**2010** G. D. Matthiopoulos, «The use of the old books collection of the Hellenic Parliament Library», *ECPRD Seminar*, Βιβλιοθήκη της Βουλής, Μάιος 2010, Αθήνα.

**2010** G. D. Matthiopoulos, "Neoclassicism in Greek Typography: Goeschen, Bodoni, Didot", *4th International Conference of Typography and Visual Communication*, Nicosia, Cyprus.

**2010** G. D. Matthiopoulos, "Shadows of the Past: The Digital Redesign, Type-cutting and Casting of Zacharias Kalierges Type for the Museum of Typography and Greek Paper-making", *HYΦEN* 8/17 (2010) 51-70.

**2013** G. D. Matthiopoulos, "Designing for Printed Communication: The Semiotics of Visual Arrangement", *Teacher Seminar on School Papers: Principles of Journalism and Typography*, Regional Department of Primary Education, Ministry of Education, Athens.

**2013** G. D. Matthiopoulos, "Visual Communication During the Weimar Republic Through the Pages of the Periodical *Gebrauchsgraphik*", *5th International Conference of Typography and Visual Communication*, Nicosia, Cyprus.

**2013** G. D. Matthiopoulos, "Typography as a Factor of Visual Communication", *7th International Conference in Open and Distance Learning*, Athens.

**2014** G. D. Matthiopoulos, "The Periodical *Gebrauchsgraphik*: Visual Communication During the Weimar Republic, 1924-1933", *gr design* 5 (Jan-Mar 2014).

**2014** G. D. Matthiopoulos, "Book Art at the End of the 19th and the Beginning of the 20th Century", in *Dimitris Galanis: His Illustrated books. Comprehensive Catalogue 1904-1962*, MIET, Athens, pp. 73-90.

**2014** G. D. Matthiopoulos, "Printed Trails of Our History: A New, Analytical Postulation of the Early Greek Printing by Ioannis Kokkonas", presentation on the published *Proceedings of the New Hellenic Historical Studies Society*, Athens.

**2014** G.D. Matthiopoulos, *From Stone to Lead: Greek Script and Book Design From Antiquity to the 20th Century*, ομιλία στο University of Fine Arts, Poznan, Erasmus+ Staff Mobility for Teaching and Training Activities in Higher Education.

**2015** G. D. Matthiopoulos, "Hermann Zapf. A Charismatic Typographer of the 20th Century", *gr design* 10 (Jul-Sept).

**2015** G. D. Matthiopoulos, "Reflections on the influence between Greek script and type based on the hand-writing of Fotis Kontoglou", in *Fotis Kontoglou: From «Words» to «Expressions»*, Margaritis Publishers/Benaki Museum, Athens.

**2015** G.D. Matthiopoulos, «Early Greek Printing Types: A Digital Revival», *International Year Aldus Manutius: 500 Years from His Death*, Biblioteca Marciana – Istituto Ellenico,

Venice.

**2015** G. D. Matthiopoulos, «Archives – Reseach - Creativity», speech on the presentation for the *Archives of Visual Communication*, Onasis Cultural Centre, Athens.

## **PARTICIPATION IN RESEARCH AND EDUCATIONAL PROJECTS**

**1992-2015** Historical research and type design the Greek Font Society ([www.greekfontociety.gr](http://www.greekfontociety.gr)).

**1993-1995** Committee member for the Educational Program of the Post-Secondary Technical Education in Graphic Design (IEK), Ministry of Education, Athens.

**1998-2000** Type design of the multi-language type family (UNICODE), *Athens Academy*.

**2003-2007** G. D. Matthiopoulos, "Design and Casting of Printing Types: The Art of Typesetting and Book Making", Research Project for the *Museum of Greek Printing and Paper Making*, Piraeus Bank Cultural Foundation, Athens.

**2014** G. D. Matthiopoulos, "Digital type design of the Jollie Grieckx by Robert Granjon in the Plantin-Moretus Museum, Antwerp".

**2015** G. D. Matthiopoulos, "Digital type design of the 1st Aldine type by Francesco Griffo (1494), Venice", *Greek Font Society*, Athens.

## **AWARDS**

**2005** 1<sup>st</sup> Prize on Book Design by the annual Greek Graphic Design Awards.

## **INTERVIEWS**

Sotiria Memou, "*Greek Font Society: A Different Approach on Greek Typography*", *+design* 48 (2006) 60-64.

Vasilios Tsagalos, "*Greek Font Society and George D. Matthiopoulos*", *Εύτυπον* 20 (April 2008), [www.eutypon.gr/eutypon/pdf/e2008-20/e20-a01.pdf](http://www.eutypon.gr/eutypon/pdf/e2008-20/e20-a01.pdf)

Lampros Polyzos, «The Great Moments of Greek Typography», newspaper *Dromos tis Aristeras*, 20.3.2010, p. 6.

Spiros Giannaras, "A Trove of Aesthetic Models", newspaper *Kathimerini*, 21.3.2010, p. 4.

#### **COMMITTEE MEMBER**

**1995** General Secretary of the International Conference, *Greek Letters: From Stone to Pixels*, Institut Française d'Athènes 7-10.6.1995, Greek Font Society.

**2005** Member of the Jury for the annual Greek Graphic Design Awards, 2004.

**2007** Member of the Jury for the design competition *10 Posters for Ithaca*.